

Filips Baumanis

<http://bitless.net/>

fb@teofen.com

19-17 Ditmars Blvd, 1st Floor

Astoria, NY 11105

Google Voice: 714 248 5377

Cell: 646 645 3825

Professional Experience

09/08 - Present : Senior Flash Developer, 4th Floor Design

Developing rich media pitch & campaign materials for startup agency.

06/08 - 09/08 : Flash Developer, Cheil Communications

Developed microsite for Samsung MagicSpectrum displays and multimedia demo sitelets for several new phone models.

10/07 - 05/08 : Senior Flash Developer, Continuity NY

Developed from concept the participation system for AmazingAwaits.org, assisted in development of backend and implemented moderation/flagging system. Worked as part of a small team on development of rich media sites for Courtyard Marriott and Roundabout Theater Company.

11/07 - 12/08 : Server and Web Content Administrator, Downtown Media Company / Tokion Magazine
Responsible for maintenance of the Tokion magazine server and site content for the magazine and events such as the Creativity Now conference. Designed and developed user created content system for the magazine's "Project" concept. Maintained ad management suite and provide campaign and overall statistics analysis to staff.

03/05 - 11/07 : Senior Flash Developer, Ogilvy Interactive

Worked as flash development lead and part of teams on various agency client projects, including IBM, TD Ameritrade, Time Warner Cable, Ford, DHL and SAP.

Development lead on: 2005 Echo award winning IBM HelpDesk campaign site, Time Warner Cable redesign, TD Ameritrade offer site, DHL Waitin' Woes viral.

05/02 - 11/04 : Director of Technology : YB Services

Recruited by young design and development shop to work closely with company director in expanding web and print capabilities and services.

Designed and developed front and back ends of websites independently and as team lead.

Developed shopping cart template and extensible customized content management systems for sites of varying sizes and objectives.

Provided formulation, direction and scripting for hybrid projects involving variable data printing, personalized email blasts, individual receipt & response tracking, and campaign statistics; targeting up to 36,000 individuals per project.

Assisted company director in recruitment and interviewing of developers, designers, and photographers; trained and lead new hires.

Notable projects include: Directed overseas development team, oversaw photography, lead detailed data and media verification for 10,000 product site. Lead team in developing multi-hotel booking engine.

Developed interactive database-driven flash map for the World Trade Centers Association. Oversaw seamless update of 10,000-record main CRM database for Port Authority of NY&NJ through direct mail campaign.

Internal responsibilities: Managed production web server hosting 50 sites, supported and upgraded company W2K-XP-ME/MacOS9-X/Linux network and in-house W2K file server. Developed Tier-1 hosting support documentation (Introduction, Instructions, FAQ's) and handled Tier-2 hosting support cases. Created web and local backup/archive workflows, scripts and associated documentation. Developed and refined internal job tracking, contact management, and vendor information systems.

Provided daily networking and technical support for print and web departments.

01/01 - 05/02 : Freelance Designer/Developer

Created and maintained sites for clients such as Abelow Connors Sherman Architects, Feel Records, the Limelight, Steven Holl Architects, Amses Cosma, Body Central, Brady Brock, Doris Halle Design, PFC Carts and others, independently and in collaboration with James Holl Design, 7Sign and ZDi Design. Revamped the underlying Cold Fusion code of an existing online store for a party goods retailer for optimum search engine placement, and worked with client to develop a successful online marketing strategy.

05/00 - 01/01 : Sr. Web Designer/Developer : Happy Capitalist Productions

Designed and developed sites ranging from simple brochures to artist portfolios and online stores, maintained and updated existing sites, for clients such as Ruff Nation, New York Daily News and Shell Sheddy.

Participated in the planning and initial development of HCP's small business e-commerce application.

01/00 - 04/00 : Web Designer : Grey Interactive

As part of a creative team, designed aspects of various projects for large clients, such as Liz Claiborne, Wal-Mart, Pantene and Clearasil; developed user interface prototypes for new projects.

09/98 - 12/99 : New Media Director : Marschallin+Sachs

Worked closely with clients toward an optimum online image, within the limits of established corporate image strategies.

Structured, designed and coded projects from sketches to finished sites.

Created national and local magazine and newspaper ads, banners, and bridge pages.

Daily requirement of expertise in cross-platform HTML, as well as Photoshop, Illustrator, ImageReady and QuarkXPress.

01/98 - 12/99 : Teaching Assistant / Lab Supervisor : Marymount Manhattan College, Communications Department

Worked with professors in the development of lesson plans and their presentation.

Mentored students on coursework and related projects, in class and in weekly mentoring sessions.

Mac network administration, maintenance and troubleshooting.

01/98 - 03/99 : Web Designer, Assistant Graphic Artist : Wides+Holl

Responsible for all aspects of designing and maintaining the company website.

Assisted in design and production of printed matter, retouched images for advertising and stock sale.

Upgraded and maintained Mac network, hardware and software.

A position requiring expertise in Photoshop, QuarkXPress, and Illustrator.

Education

Marymount Manhattan College, NYC, 1996-1999

Computer Skills

Focus on various aspects of development and design for the web.

Over 10 years professional experience, thorough knowledge of Mac OS X & command line environments, extensive experience with MySQL and MS SQL Server database systems, good working knowledge of sound and video editing, some 3D modeling.

Languages : ActionScript 3 & 2, PHP, SQL, CSS, JavaScript, Bourne Shell.

Primary Software Usage : Photoshop, Flash, Eclipse/FDT, BBEdit, Illustrator.

Secondary Software Usage : XFig, Gimp, Dreamweaver, Acrobat publishing, Logic Studio, MS Office components.

References

Available upon request.